

University of Pretoria Yearbook 2016

Competitiveness and economic development 820 (GIA 820)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	9.00
Prerequisites	No prerequisites.
Contact time	28 contact hours per 3 week cycle
Language of tuition	English
Academic organisation	Gordon Institute of Business S
Period of presentation	Semester 2

Module content

Designed to address the determinants of competitiveness from a bottom-up, microeconomic perspective, this course examines the relationships that exist between economic policy, cluster development, industry structure, firm competitiveness and wealth creation.

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